

MAYUMI KAUSHALA

88/9, Rajamawatha, Ratmalana.

Tel : 0112638346

Mobile: 0772837751

Email : mayumikaushala@yahoo.com

CAREER OBJECTIVE

Following a challenging and stimulating opportunity where I can leverage my skills and competencies towards the growth of the organization.

PROFESSIONAL EXPERIENCE

Marketing Executive under the Client Servicing Department at **NC Creative Concepts**, 01st March 2012 to 28th February 2013 and currently working at Zeppelin Advertising Services (PVT) Ltd.

PROJECTS UNDERTAKEN

- New product launch Stimulation project
Conceptual design of Marketing Plan for the new laundry soap
- New service introduce to the Cargill's food city.
Conceptual design of Marketing Plan for the new service with the concept of virtual shopping
- Prepared advertising proposals, product launch presentation and corporate campaign advertising proposals to the respective clients.

EDUCATIONAL QUALIFICATIONS

(1) Passed G.C.E. Advanced Level Examination (2007)

| Subject | Grade |
|------------------|-------|
| Accounting | A |
| Business Studies | A |
| Economics | A |
| General English | C |

(2) Passed G.C.E. Ordinary Level Examination (2004)

| Subject | Grade |
|-------------------------------|-------|
| Business & Accounting Studies | A |
| English | A |
| Mathematics | A |
| Science & Technology | A |
| Buddhism | A |
| Geography | A |
| Development Studies | B |
| Sinhala Language & Literature | B |
| Social Studies & History | B |
| Dancing | B |

PROFESSIONAL / OTHER QUALIFICATIONS

- (1) Have a Degree in the B.Sc. Marketing Management (Special) at the University of Sri Jayewardenepura.
- (2) Successfully completed Chartered accountancy intermediate examination & passed CBF level of Banking Examination Which conducted by the Institute of Bankers of Sri Lanka

EXTRA CURRICULAR ACTIVITIES

- (1) Senior Prefect at School (2006)
- (2) An all Island certificated Choral singer at the All Island dancing competition in 1999, awarded as a best singer in school in 1999 to 2001 & won second place form Individual singing in zonal level.(2001)
- (3) Won first & second places from group singing (Western Music) conducted by Kesbewa-Ratmalana Education zone & Piliyandala Education zonal level awards respectively.
- (4) Successfully organized the School Commerce Day 2006.
- (5) Played Chess and won many awards in School level and interschool level.
- (6) Participated to the dancing events of Vibes Which is the cultural festival organized by the Department of Marketing

PERSONAL DETAILS

- Full Name : Kombala Parana Vithanage Mayumi Kaushala Kumari
- Name with Initials : K.P.V.M.K. Kumari
- Address : No: 88/9, Rajamawatha, Ratmalana
- Date of Birth : 22nd October 1988
- Gender : Female
- Civil Status : Single
- Nationality : Sri Lankan
- School Attended : Princess of Wales's College Moratuwa

NON RELATED REFEREES

Mr. Ranga Weeraratna
Manager- Sales
CL Synergy (Pvt) Ltd.
No.651/35, Elvitigala Mawatha,
Colombo 05
e-mail : ranga@clsynergy.com
Telephone :+94 11 5300250

Miss. Samanthika Gallage
Lecturer in Department of Marketing,
University of Sri Jayewardenepura,
Gangodawila,
Nugegoda.
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I hereby attest that the above information is true & correct according to the best of my knowledge.

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K.P.V.M.K.Kumari